



CRAZY 4 LOVE

***The New Gen Z Musical by
Bill Bremer and Frank Tobin***



The Setting...Grad Night!

*A Rite of Passage for Most High School Seniors
Imagine a Group of Seniors Locked in a Gym Without Their Cell
Phones for Ten Hours!
What Could Possibly Go Wrong?
On the Very Last Night of High School, They Bare Their Souls to
Each Other
Fortunately, What Happens at Grad Night Stays at Grad Night...*

The Pitch

Crazy4Love is set from dusk to dawn during Grad Night, the “all bets are off,” lockdown party for high school seniors that immediately follows most graduations.

Imagine 14 love-sick high school seniors locked in a gym for eight hours without their cell phones. No rules, no parents, and no chaperones.

Hearts are broken, romances ignited, secrets revealed, scores settled, and long-simmering rivalries explode.





Overview

Having survived and thrived after Covid, an Active Shooter episode, the #MeToo and Black Lives Matter movements, and the awakening of their sexuality identities and their political awareness, these Gen Zers are about to be unleashed into the universe – with plenty of questions and unknowns swirling through the air.

The original musical score includes rock, hip hop, country, gospel, tango, mambo, R&B and more.

The physical production will highlight the primacy of social media in the high school universe with Instagram, Snapchat and BlueSky screens surrounding the proscenium arch.

Cameras mounted overhead, in the grid and on the inner side wings will project the choreography onto the rear wall screen, multiplying the images to create a dance spectacle that fills the stage.

Theatrical Components

- Seamless Dancing / Choreography
- Media Components
 - Screens mounted on auditorium walls and back wall and along each side of the stage will multiply 24 couples into dozens of images.
- Social Media Elements
 - Our 14 characters' Instagram, Snapchat, and TikTok pages surround the stage proscenium arch, advancing the plot and character development and detailing their personal connections.



The Setting



- *Crazy4Love* is conceived for a bare stage with a proscenium arch surrounded by 14 panels on each side and across the top of the proscenium arch which serve as social media pages for each of our 14 characters.
- On the side legs of the backstage, cameras will be mounted to project the action and dancing onto the enormous screen across the back wall of the stage, multiplying the images of the 14-member company.
- Video screens mounted on the side of the proscenium arch will provide close-ups of the two-character scenes to heighten the audience's sense of intimacy.

A silhouette of a person in a dynamic, almost dancing pose, set against a background of red and orange gradients. The person's arms are raised, and their body is arched. The overall mood is energetic and artistic.

14 Memorable Characters

- WILL – An adventurous spirit anxious to see the world
- CLAIR – An uninhibited party girl with no patience for hypocrisy
- BRENT – A spoiled rich kid with a taste for liquor and beautiful girls
- PAIGE – A popular girl who harbors a dark secret
- MIKE – A down-to-earth dude with two passions in life: his girl and his race car
- AVA – A small-town beauty with dreams of big-city success
- EMMA – A quiet girl who doesn't miss a trick
- WESLEY – A dorky math whiz with big dreams
- LINDSAY – An “out” lesbian with a social conscience
- TRACY – A trans female in love with Lindsay
- JOSH - One half of the senior class' favorite gay couple
- TOBY - Josh's partner since freshman year
- WINIFRED - A trans female, was formerly an all-state running back.
- ARMANDO - An exchange student from Havana, with love on his mind

Teenage Issue Story Elements

- LGBTQ Identity
- Peer Pressure
- Social Comparison
- Substance Abuse
- Anxiety / Depression
- Bullying
- Self-Harm





Commercial Opportunities

- National pre-Broadway tour with producing partners (major regional theatre centers)
- Original Broadway cast album recording
- Extended engagements in each city after local premiere
- Singles release (English & Spanish language markets) synced to national pre-Broadway tour
- Broadway premiere
- Spanish language touring production after premiere
- National and international tours (Canada, Europe, Asia, etc.)
- Live network broadcast
- Film rights sale

Single Recording Possibilities

- *Rock This Party*
- *What if You're The One?*
- *Strut Your Stuff*
- *Why So Binary?*
- *Crazy 4 Love*
- *Will It Be Enough?*
- *It Hurts To Be Alone*
- *Can't Stop Me*
- *Come Lose Your Heart in Havana*
- *What's A Man Gotta Do?*
- *Weak In The Knees*
- *You Open Up This Heart of Mine*
- *Help Me Rise Up*



Help Me Rise Up Foundation

Inspired by *Crazy4Love's* Act Two "11 o'clock number," *Help Me Rise Up*, a non-profit organization will be launched to award grants to outstanding high school students or groups in each touring market who are working with non-profits in their local communities to effect change locally, regionally and nationally.



The Team

- **Bill Bremer, Music & Lyrics / Book Co-Author**
- **Frank Tobin, Producer / Book Co-Author**
- **Robert Sprayberry, Music Arrangements & Direction**





Contact Info

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Let The Party Begin!

